"Let's Grow DA!" (Group 13017)
Month-end Treasurer's Report
December 31, 2018

Opening balance on January 1, 2018: $146.71

YTD Income

2/2/2018	Donation from member in Dallas, TX	$ 10.00	
2/4/2018	Donation from "Northwest DA Conference" (at time of closure)	1,674.78	
2/15/2018	Donation from member in San Francisco, CA	5.00	
2/20/2018	Donation from member in Anaconda, MT (cash in mail)	17.00	
2/20/2018	Donation from hybrid "Into Action" group # 13016 (cash in mail)	7.00	
4/21/2018	Donation from member in San Francisco, CA	5.00	
4/28/2018	Donation from member in Ontario, Canada	5.00	
5/28/2018	Donation from member in Ontario, Canada	5.00	
6/28/2018	Donation from member in Ontario, Canada	5.00	
7/28/2018	Donation from member in Ontario, Canada	5.00	
8/11/2018	Donation from member in Sedona, AZ	5.00	
8/28/2018	Donation from member in Ontario, Canada	5.00	
9/11/2018	Donation from member in Sedona, AZ	5.00	
9/20/2018	Donation from member in La Crescenta, CA	5.00	
9/28/2018	Donation from member in Ontario, Canada	5.00	
10/11/2018	Donation from member in Sedona, AZ	5.00	
11/11/2018	Donation from member in Sedona, AZ	5.00	
12/11/2018	Donation from member in Sedona, AZ	5.00	
12/23/2018	Donation from member in San Francisco, CA	20.00	
		-	**$ 1,798.78**

YTD Expenses

2/4/2018	Vistaprint / Purchase of 6,000 outreach brochures for shipping to bankruptcy judges (and State Governors and therapists, etc.)	$ (721.12)	
2/5/2018	Office Depot / Purchase of stamps and supplies for shipping to judges (includes partial refund for missed delivery date)	(672.60)	
2/7/2018	Reimbursed Beth N / Cover letters for judges' packets	(46.11)	
2/9/2018	Preimbursed Bob A / 300 more stamps for judges' packets (Original weight tests suggested $1.50 per packet; the paper from Vistaprint was much heavier than Costco's, though.)	(150.00)	

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2/20/2018	Reimbursed Bob A / Shipped 100 new outreach brochures to NorCal DA as prep for PI Boot Camp in March 2018	(11.75)	
2/20/2018	Reimbursed Bob A / Shipped outreach brochures to Governors' Offices of US Territories (American Samoa, Guam, Northern Mariana Islands, Puerto Rico, Virgin Islands)	(14.72)	
2/22/2018	Reimbursed Bob A / 200 stamps for governors' packets	(100.00)	
6/18/2018	Reimbursed Bob A / Re-shipped 100 new outreach brochures to NorCal DA for use by Bay Area members doing outreach	(11.40)	
11/30/2018	Year-end distribution to GSB, approximately 50% of balance	(70.00)	
12/31/2018	Paypal fees on individual 2018 donations received	(57.06)	
		-	**$ (1,854.76)**

Closing balance on December 31, 2018: $90.73

NOTES: **Our first unsolicited mailing of outreach brochures has been sent to bankruptcy judges. There were 346 bankruptcy judges in the US as of February 2018. We sent each of them 12 outreach brochures and asked them to consider placing the brochures in prominent spaces in their courthouses. Actual cost = $1,584 including leftover brochures. This amount paid for both printing, at volume discounts, and shipping. What do we want to do next?**

Our second unsolicited mailing of outreach brochures has been sent to the Offices of State Governors asking them to share them with governmental departments that interact with still-suffering debtors. A quick skim suggests that each State has at least six relevant departments. Using leftover supplies from the judges' mailing, this second mailing cost $100 in stamps plus $14.75 to reach all five US Territories (see above).

Our ongoing priority is to mail brochures (in bundles of 12 or 20) as requested by helping professionals, especially therapists, nationwide. We suggest that DA members performing PI for DA ask their groups for funding first, then their Intergroups. If those sources are not available, please do not hesitate to reach out to "Let's Grow DA!" for help.
GSB / GSO / WSC are not funded to support our grassroots efforts financially. Estimated cost for full-color helping professional brochure packets are $6 each (depending on our ability to purchase in higher volumes, which can drop the per packet cost to as low as $4).

Our vision for 2019 is to work with a professional PSA placement agency on a nationwide outreach project. Our spending plan for this activity is $5,500 -- including 10% contingency -- and we will begin fundraising immediately.